

FROM: Heather Monahan, Provincial Operations Team Lead

TO: All Alberta Guiders

DATE: September 2024

RE: THE CHARITABLE FUNDRAISING ACT

The Charitable Fundraising Act lays out the rules that must be followed when charities ask Albertans for donations. Specific rules apply to those charities that intend to receive more than \$25,000.00 in contributions during their fiscal year from people in Alberta. Since we in Guiding, Alberta, intend to earn significantly more than that each year from cookie sales alone, we must be prepared to give the potential donors specific information when selling our cookies.

Printed below is the information Guiders need to meet the requirements of this Act. If requested, this information must be given to the donor/purchaser - either orally or in writing.

Please ensure that each Unit Guider is aware of our obligations under this Act and has access to this information when selling cookies. A copy of the information can be given to parents/drivers, posted at sales venues, or the donor's name and phone number can be taken, given to the Unit Guider, who will then phone the donor with the information promptly.

Please ensure that each and every one selling cookies is aware of the necessity to provide this information if asked.

If anyone has any concerns or questions about this, please feel free to contact the Provincial Cookie Adviser at any-cookies@girlguides.ca

During the Classic cookie campaign in Alberta, we hope to raise:	\$ 2,901,672.00
The cost of the cookies -	\$ 1,863,921.25
Profit to Guiding in Alberta =	\$ 1,037,750.75

Funds raised from the sale of Girl Guide cookies are used to create fun, active and friendship-filled experiences for girls and young women; giving them opportunities to develop self-confidence, show kindness, and connect with our wider world. This campaign alone we expect to sell 40,301 cases or 483,612 boxes of Mint Cookies

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